



CAF Aviation Discovery Fest

Dallas Executive Airport

November 10 - 12, 2023

For more information, please contact:

Development

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Location

Commemorative Air Force National Airbase

Dallas Executive Airport
5303 Challenger Dr.
Dallas, TX
75237

Event Details

A World War II themed educational event that features a variety of vintage aircraft, military vehicles, living history reenactors and more. Visitors can step back in time and put their hands on history while learning about aviation, science, and more. This event offers fun activities for the whole family.

Expected Attendance

7,500

Social Media Presence

Based on past event performance

318,230 Facebook fans
13,000 event page followers
4 million Facebook impressions
954,000 Facebook reach
209,000 Twitter impressions
400,705 Instagram impressions

Sponsorship Levels

Presenting Sponsor: \$40,000

5 Star: \$10,000
4 Star: \$7,500
3 Star: \$5,000
2 Star: \$2,500
1 Star: \$1,500

About the Commemorative Air Force

The CAF owns and operates over 175 aircraft, the largest collection of vintage military aircraft in the world! Our education outreach impacts millions of Americans annually.



Presenting Sponsor Benefits

**Inaugural
Year
Presenting
Sponsor**

\$40,000

On-Site Recognition	Logo on entry sponsor banner, 6 banners on-site, 8 public announcements each day
ADF Website Recognition	Logo on ADF website with link to Sponsor Website
Media Exposure	ADF poster & digital communications include sponsor logo
Exhibit Space	10 feet x 10 feet area
CAF Social Media Promotion	Minimum of 8 posts
VIP Hangar Access (Includes food, beverage, private bathroom access) <i>*Saturday and Sunday Only</i>	30 VIP passes & 15 VIP parking passes each Day
General Admission Tickets	100
Warbird Rides	1 passenger T-6 flight OR 2 passengers on Aero Commander <i>Ike's Bird</i>

Sponsorship Benefits

	5-Star \$10,000	4-Star \$7,500	3-Star \$5,000	2-Star \$2,500	1-Star \$1,000
On-Site Recognition	Logo on entry sponsor banner, 4 banners on-site, 6 public announcements daily	Logo on entry sponsor banner, 3 banners on-site, 5 public announcements daily	Logo on entry sponsor banner, 2 banners on-site, 4 public announcements daily	Logo on entry sponsor banner, 1 banner on-site, 3 public announcements daily	Logo on entry sponsor banner
ADF Website Recognition	Logo on ADF website with link to Sponsor Website	Logo on ADF website with link to Sponsor Website	Logo on ADF website with link to Sponsor Website	Logo on ADF website	Logo on ADF website
Media Exposure*	Poster & select digital communications include sponsor logo	Poster & select digital communications include sponsor logo	Digital communications include sponsor logo	N/A	N/A
Exhibit Space	10 feet x 10 feet area	10 feet x 10 feet area	N/A	N/A	N/A
CAF Social Media Promotion	Minimum of 4 posts	Minimum of 3 posts	Minimum of 2 posts	Minimum of 1 post	N/A
VIP Hangar Access (Food, Beverage, Private Bathroom) <small>*Saturday and Sunday Only</small>	10 VIP passes & 5 VIP parking passes each Day	8 VIP passes & 4 VIP parking passes each Day	6 VIP passes & 3 VIP parking passes each Day	4 VIP passes & 2 VIP parking passes each Day	4 VIP passes & 2 VIP parking passes each Day
General Admission Tickets	50	30	20	10	N/A
Warbird Rides	1 passenger Stearman flight	1 passenger Aero Commander <i>Ike's Bird</i> flight	1 passenger C-45 flight	N/A	N/A

*Completed sponsorship registration form and sponsorship payment must be received by August 1. After this date, inclusion will depend on specific deadlines for promotional collateral.

Sponsorship Designations



5 Star Opportunities
\$10,000



Aviation Discovery Zone

The ADZ is a series of workstations with hands-on activities that introduce students to aviation, engineering, and the inspiring stories of honor, victory, and valor.



VIP Chalet

This chalet area is exclusive to VIP guests and sponsors. Amenities include food, beverage, and private bathroom access.

Vintage Car Display

Visitors can check out our Vintage Car Display with authentically restored rare vehicles.



Living History Camp

This incredible encampment allows visitors to step back in time to a WWII-style base camp full of reenactors and artifacts.



4 Star Opportunities
\$7,500



Ground Forces

The ground forces allow visitors to get up close and personal with the vehicles that were fighting at ground level during WWII. Driven by reenactors, seeing these vehicles will transport you back in time.



Fighter Ramp

The ramp showcases some of the CAF's most treasured assets, the Fighters that dominated the skies over the European and Pacific theatres during WWII.

Official Golf Cart Sponsor

Get your name on the move as our staff and volunteers cruise around the event shuttling visitors, VIPs, and more.



3 Star Opportunities
\$5,000

Adopt - a - Warbird

Become the sponsor of a specific aircraft of your choosing such as the B-29, B-24, PT-17, T-6 and more!





CAF Aviation Discovery Fest Sponsorship Registration Form

Sponsoring Organization
(Exactly as it should appear in print/digital materials)

Authorizing Contact

Address

Phone

Email

*All confirmed sponsorships by August 1 will be included on printed materials. All sponsorships received after August 1 will be listed based on the confirmed date and print date.

5 Star and 4 Star Sponsors:

Would you like to use the exhibit space?

YES

NO

Method of Sponsorship Payment:

Please bill Authorizing Contact at the above address

Authorizing Contact to send payment to address below

Please send payments to:

Commemorative Air Force Headquarters
c/o Development
P.O. Box 764769
Dallas, TX
75376

Email: Development@cafhq.org
Phone: (214) 330 1700, ext. 104

Please Select Sponsorship Level:

\$40,000 Presenting Sponsor

\$10,000 5 Star Sponsor

\$7,500 4 Star Sponsor

\$5,000 3 Star Sponsor

\$2,500 2 Star Sponsor

\$1,000 1 Star Sponsor

